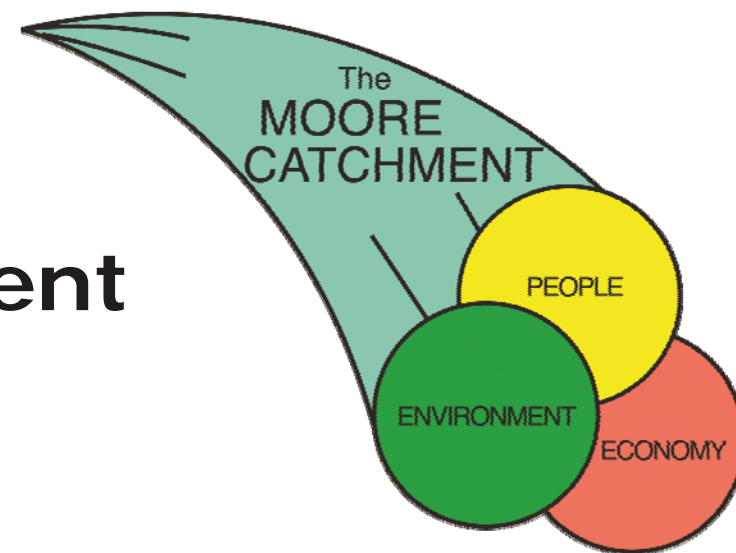


Sponsorship

Package

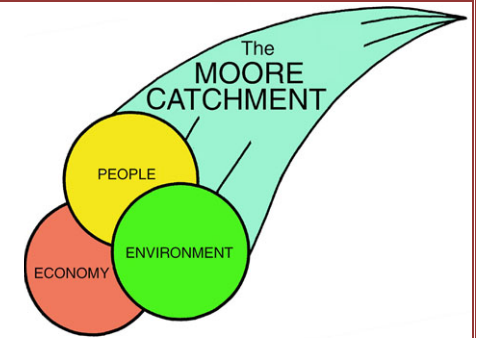
M Moore C Catchment C Council



"To maintain and improve the health of the Moore River environment by communicating natural resource management and encouraging maximum sustainable use of resources."



Moore Catchment Council



The Moore Catchment Council (MCC) is the peak body charged with conserving the Moore River and its catchment. Serving the region encompassing the Moore River system for over 15 years, MCC has a proven track record of attracting natural resource management grants and successfully completing projects that improve the river and its catchment lands.

One of the four regions within the Northern Agricultural Region, the Moore River gathers much of its water from the eastern side of its main route and enters the Indian Ocean at Guilderton, north of Perth. 80% of the lands surrounding it are in agricultural use, though some other industries including tourism developing. Townships within its catchment include Moora, Gingin, New Norcia, Yerecoin, Coorow, Watheroo, Bunjil, Seabird and Wubin. Eight shires have land within the Moore catchment: Gingin, Victoria Plains, Moora, Dandaragan, Coorow, Carnamah, Perenjori and Dalwallinu, with the population of the Catchment region being ~16,000.

In all, the Moore Catchment Council has attracted over \$5 million in state and commonwealth grant funds since 2000, all of which have been successfully completed and acquitted.

The MCC is a non-profit incorporated association, with a growing membership base of over 300. With its office in Moora, the MCC employs one qualified natural resource management officer and a part-time executive officer and is managed by a Management committee that meets bi-monthly.

The MCC's core objectives are to:

- Conserve and improve the catchment's natural assets
- Develop new and/or alternative sustainable farming practices
- Successfully integrate land use and environmental management

It achieves these objectives by working in a collaborative way with landholders and land users, government departments and local authorities, residents, businesses and schools. It has been successful in engaging the efforts of volunteers to supplement initiatives that can be delivered through the grants secured.

As the peak body overseeing the wellbeing of the Moore River and its catchment, the MCC has identified key needs that must be addressed:

- Secure research funds to carry out research on the Moore River and its Catchment;
- Collate research that has been undertaken to guide conservation and usage practices;
- Secure grants to undertake conservation and restoration projects throughout the Moore River system;
- Provide a public voice promoting responsible and sustainable management and usage of the Moore River system;
- Conduct educational public awareness programmes throughout the Catchment region to encourage responsible usage and enjoyment of the Moore River.

The Moore Catchment Council is keen to secure partners and funding support from those who wish to work towards the conservation and improvement of the Moore River system.

To learn more about the Moore Catchment Council and its projects or become a member, visit www.moorecatchment.org.au or phone 9653 1355

Donations made to Moore Catchment Council Inc. are tax deductible - DRG - "We are the Service Provider"

Level 1 - "Carnaby's Black-Cockatoo Associates" \$10,000.00 plus

Carnaby's Black-Cockatoo

Calyptorhynchus latirostris

The Carnaby's Black-Cockatoo is classified as Endangered. This may surprise some people, as the species occurs over quite a wide area of south-western Western Australia, where they may rather conspicuous, sometimes congregating into relatively large flocks. They are even considered pests by some farmers when they descend onto crops of almonds and similar foods. However, their population has declined greatly in recent decades, mostly due to the loss and fragmentation of their preferred habitats, and they need the support of conservation programs to ensure their survival.(Source: Birdlife Australia)



Logo/Name on all Moore Catchment Council (MCC) advertising

Logo/name included on all MCC website, with a link to their website

Frequent posts of company/name on MCC facebook page

Name included in all media articles

Logo/name included on all MCC newsletters and the opportunity to contribute to 4 (four) articles per year

Logo/Name and summary of associate in annual report

Unlimited entry to workshops/field days

Fence signs displayed with Logo/Name where projects have occurred

The opportunity to speak at workshops and field days

Opportunity to assist with bar and BBQ for events

Logo/Name on MCC vehicles

Banner display at MCC events

Level 2 - "Bilby Associates" \$5,000.00 to \$10,000.00

Greater Bilby

Macrotis lagotis

Greater bilbies are slowly becoming endangered because of habitat loss and change as well as the competition with other animals. Introduced feral cats and foxes pose a major threat to the bilby's survival, and there is some competition between bilbies and rabbits for food. There is a national recovery plan being developed for saving these animals: this program includes breeding in captivity, monitoring populations, and reestablishing bilbies where they once lived. Successful reintroductions have also occurred onto Peron Peninsula in Western Australia as a part of Western Shield. Successful reintroductions have also occurred on other conservation lands, including islands and the Australian Wildlife Conservancy's Scotia and Yookamurra Sanctuaries. There is a highly successful bilby breeding program at Kanyana Wildlife Rehabilitation Centre, near Perth, Western Australia (Source: Wikipedia)



Logo/Name on all MCC advertising,

Logo/name included on all MCC website, with a link to their website

Frequent posts of company/name on MCC facebook page

Name included in all media articles

Logo/name included on all MCC newsletters and the opportunity to contribute to 2 (two) articles per year

Logo/Name and summary of associate in annual report

4 (four) x free passes to any event per year

The opportunity to speak at workshops and field days,

Opportunity to assist with bar and BBQ for events

Banner display at MCC events

Level 3 - "Malleefowl Associates" \$1,000.00 to \$5,000.00

Malleefowl

Leipoa ocellata

Malleefowl are shy, wary, solitary birds that usually fly only to escape danger or reach a tree to roost in. Although very active, they are seldom seen as they freeze if disturbed, relying on their intricately patterned plumage to render them invisible, or else fade silently and rapidly into the undergrowth (flying away only if surprised or chased). They have many tactics to run away from predators.

Across its range, the Malleefowl is considered to be threatened. Predation from the introduced red fox is a factor, but the critical issues are changed fire regimes and the ongoing destruction and fragmentation of habitat. Like the Southern Hairy-nose Wombat it is particularly vulnerable to the increasing frequency and severity of drought that has resulted from climate change. Before the arrival of Europeans, the malleefowl was found over huge swathes of Australia. (Source: Wikipedia)



Logo/Name only included on advertising for particular project that they are involved in

Logo/name included on all MCC website, with a link to their website

Name included in all media articles for particular project that they are involved in

Logo/name included on all MCC newsletters and the opportunity to contribute to 1 (one) article per year,

Logo/Name and summary of associate in annual report

2 (two) x free passes to any event per year

Opportunity to assist with bar and BBQ for events

Banners only displayed at event/project that they have provided funding for

Level 4 - "Red Snakebush Associates" \$500.00 to \$1,000.00

Red Snakebush

Hemiandra gardneri

. Commonly known as red snakebush, *Hemiandra gardneri* is a prostrate shrub, forming a mat up to two metres in diameter. Attractive bellshaped, dark red to pink flowers are found clustered towards the end of the stems between September and October.

The leaves, which are up to 20 millimetres long, green or grey-green, with three raised veins on the lower surface, have a distinctive sharp point at the tip. Often, the plant has a grey appearance, due to the covering of hairs on the leaves.

The species grows in deep yellow to yellow-white sand on sand-plains and hills in low Banksia woodlands, being most abundant in open areas between shrubs. (Source: FloraBase:the Western Australian Flora)



Logo/Name only included on advertising for particular project they are involved in

Logo/name included on all MCC website, with a link to their website

Name included in all media articles for particular project that they are involved in

Logo/Name and summary of associate in annual report

1 (one) free passes to any event per year

Opportunity to assist with bar and BBQ for events,

Banner only displayed at events/projects that they have provided funding for

Level 5 - "Spiny-Tailed Skink Supporting Partnerships" \$50.00 to \$500.00

Western Spiny-Tailed Skink

Egernia stokesii badia

The Western Spiny-tailed Skink is one of the larger subspecies of *Egernia stokesii*, growing to 194 mm (snout to vent length). Its skin is coloured with heavily keeled scales. It has a short, flattish, distinctively spiny tail which it uses as anchorage within crevices when defending itself. There are two forms of Western Spiny-tailed Skink: a reddish brown form, with angular pale blotches arranged in irregular bands and a paler underside, in the northern and central wheatbelt; and a wholly black form in the Murchison region (Ecologia Environment 2010). As with all species in the *Egernia* genus, its fourth toe is much longer than its third. (Source: environment.gov.au)



Logo/Name only included on advertising for particular project they are involved in

Name included in all media articles for particular project that they are involved in

Opportunity to assist with bar and BBQ for events

Company Name:
Contact Name:
Address:
Telephone:
Email:

Level of Sponsorship/Donation and amount
\$ _____
Level 1-5 _____

Please tick the type of projects that you would like to sponsor

<input type="checkbox"/> Carnaby's Black Cockatoo conservation	<input type="checkbox"/> Mallee fowl conservation
<input type="checkbox"/> Erosion Control	<input type="checkbox"/> Coastal dune restoration
<input type="checkbox"/> Bush Fencing	<input type="checkbox"/> Moore Estuary conservation
<input type="checkbox"/> Rehabilitation of degraded land	<input type="checkbox"/> Moore River restoration
<input type="checkbox"/> Native Seedlings purchase/planting	<input type="checkbox"/> Sustainable farming- Broadacre
<input type="checkbox"/> Sustainable farming – small landholders	<input type="checkbox"/> Invasive species
<input type="checkbox"/> Administration	<input type="checkbox"/> Vehicles for NRM Officers

Signature _____

Name _____ Date _____

Please forward to Moore Catchment Council, P O Box 337, Moora WA 6510 or email moorecc@bigpond.com

All donations to Moore Catchment Council Inc. are tax deductible - DRG